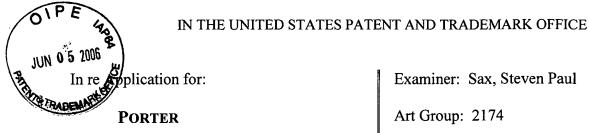


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	FORM		First Named Inventor	Porter		-		
			Art Unit	2174	2174			
(to be used for all correspondence after initial filing)			Examiner Name	Sax, Steven Paul				
Total Number of Pages in This Submission			Attorney Docket Number 112076-13		38329			
ENCLOSURES (Check all that apply)								
Fee Tra	ansmittal Form		Prawing(s)			Allowance Communication to TC		
	Fee Attached		icensing-related Papers			Appeal Communication to Board of Appeals and Interferences		
✓ Amendment/Reply			Petition			Appeal Communication to TC (Appeal Notice, Brief, Reply Brief)		
			Petition to Convert to a			ietary Information		
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			Change of Correspondence Address		—	Status Letter Other Enclosure(s) (please Identify		
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<u> </u>	under 37 CFR 1.52 or 1.53							
SIGNATURE OF APPLICANT, ATTORNEY, OR AGENT Firm Name								
Schwabe Wattemson & Wyatt, RC.								
Signature								
Printed name Robert C. Peck								
Date	May 30, 2006			Reg. No.	56,826			
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Signature Mutt. Chuscadu								
Typed or printed name Yvettell. Chriscaden)		Date	May 30, 2006		

This collection of information is required by 37 CFR 1.5. The information is required to obtain or retain a benefit by the public which is to file (and by the USPTO to process) an application. Confidentiality is governed by 35 U.S.C. 122 and 37 CFR 1.11 and 1.14. This collection is estimated to 2 hours to complete, including gathering, preparing, and submitting the completed application form to the USPTO. Time will vary depending upon the individual case. Any comments on the amount of time you require to complete this form and/or suggestions for reducing this burden, should be sent to the Chief Information Officer, U.S. Patent and Trademark Office, U.S. Department of Commerce, P.O. Box 1450, Alexandria, VA 22313-1450. DO NOT SEND FEES OR COMPLETED FORMS TO THIS ADDRESS. SEND TO: Commissioner for Patents, P.O. Box 1450, Alexandria, VA 22313-1450.



Application No.: 09/517,874

Filed: March 2, 2000

For: **EXCLUSIVE USE DISPLAY SURFACE**

> AREAS AND PERSISTENTLY VISIBLE DISPLAY OF CONTENTS **INCLUDING ADVERTISEMENTS**

MAIL STOP AMENDMENT Commissioner for Patents PO Box 1450 Alexandria, VA 22313-1450

Examiner: Sax, Steven Paul

Art Group: 2174

Confirmation No. 5325

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on this date 05/30/2006

Typed or Printed: Yvette L. Chriscaden

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AMENDMENT AND RESPONSE TO OFFICE ACTION

To The Commissioner for Patents:

INTRODUCTORY COMMENTS

This paper is submitted in response to the Office Action mailed February 27, 2006. The shortened period for response extends to May 27, 2006. Claims 1-29 remain pending in the application. Claims 30-34 have been withdrawn by the Applicant from consideration. Claims 1-29 and 35-36 have been rejected by the Examiner. Consideration of the above-captioned application in view of the comments to follow is respectfully requested.

Amendments to the claims begin on page 2 of this paper.

Remarks begin on page 9 of this paper.